

Visiting Angels Donates \$50,000 to Support Ravaged Gulf Coast



Accepting a check for \$41,702.00 is Major William L. Townsend representing the Greater Philadelphia Salvation Army. Visiting Angels National Office representatives are L: David Plank Marketing Director & R: Richard Bitner National Marketing Director

Senior Home Care Company Pledges Relief Funds to American Red Cross and Salvation Army. New Orleans franchise severely affected by Hurricane Katrina!

Havertown, Pa. - September 30th, 2005

Today Visiting Angels – Living Assistance Services, the leading non-medical in-home care service provider, announced that its franchise network and employees contributed \$50,000 to aid in relief and rebuilding efforts for those affected by Hurricanes Katrina and Rita. The company donated to the American Red Cross and Salvation Army, organizations that reflect the personal approach to assistance and care that are the very foundation of Visiting Angels' corporate philosophy.

Visiting Angels donated the funds to assist the entire Gulf Coast, but also to help people like Patty Irizarry, who runs a Visiting Angels franchise in New Orleans. Irizarry may not reopen her business due to the severe damage.

"We want to do everything we can to assist the people of New Orleans and the Gulf Coast," said Larry Meigs, CEO of Visiting Angels. "Unfortunately, tragedies like Hurricanes Katrina and Rita often threaten the safety of citizens, especially the elderly, who cannot protect or manage their own needs. In cases where vital services like Visiting Angels are disrupted, it's especially important to support organizations who's mission is to provide comfort and assistance while doing whatever is necessary to help these people gain normalcy to rebuild their lives and homes."

Since 1998, Visiting Angels has been a crucial service to each community in its franchise network. The company and its caring employees make life easier for those who need assistance with their day-to-day lives. Within the Visiting Angels network, franchisees and caregivers have been involved in everything from clothing drives to fundraisers to lemonade stands aimed at generating funds to help the elderly age with dignity with alleviating the strain on families and the community.

About Visiting Angels – Living Assistance Services

Visiting Angels is the nation's leading franchisor of at-home assisted living services for seniors. Nationwide, the demand for non-medical senior homecare is at an all-time high, as Americans age and more elderly are living on their own. Founded in 1998, and based in Havertown, Pa., Visiting Angels provides a range of helpful services, including basic chores, personal hygiene, meal preparation, shopping and companionship, as well as providing a respite for family caregivers.



Evacuees find shelter in the Houston Astrodome.
Red Cross photo



For more information about Visiting Angels, visit www.visitingangels.com